

SOLANA **BLOCKCHAIN**

Your content | Your community | Your revenue

WHITEPAPER V1.0

Zelene

CREATE CONNECT EARN

LAST UPDATED: OCTOBER 20. 2026

CONTENT

INTRODUCTION	1
ZELENE'S PHILOSOPHY	2
WHITEPAPER UPDATE	3
ZELENE ECOSYSTEM	4
MISSION	5
VISION	5
CHALLENGES OF THE CURRENT ECOSYSTEM.....	6
VALUE PROPOSITION	6
ECOSYSTEM MODEL	8
ZELENE PLANS	9
ZEL TOKEN.....	10
SCOPE AND LIMITATIONS	11
MAXIMUM SUPPLY	13
EXPRESS NO-BURN POLICY	14
TECHNICAL CLARIFICATIONS	14
MINTING AUTHORITY	15
FREEZE AUTHORITY	15
TREASURY MANAGEMENT, MULTISIG CONTROL, AND VESTING	16
DISTRIBUTION AND ALLOCATIONS	17
FAIR LAUNCH	17
VESTING AND UNLOCKING	19
USE CASES.....	20
ECOSYSTEM ECONOMY	21
ZEL'S ECONOMIC INDEPENDENCE	21
NON-CUSTODIAL PAYMENTS.....	22
UTILITY OF ZEL	22
SOLANA TECHNOLOGY AND NETWORK	23
ZELENE ARCHITECTURE	24
ON-CHAIN TRANSPARENCY	25
TECHNOLOGICAL RISKS.....	25
RISKS TO THE USER	26
ECOSYSTEM SECURITY	28
IDENTITY AND COMPLIANCE	29
GOVERNANCE	31
ROADMAP.....	33

OFFICIAL INFORMATION ABOUT ZELENE 35

01

INTRODUCTION

Zelene is a community-driven digital ecosystem designed for creators and communities, with the goal of integrating tools within a single environment to create, connect, and monetize through free or exclusive content, memberships, purchases, and digital experiences.

Zelene uses blockchain technology on the Solana network to provide transparency, traceability, and interoperability, where ZEL functions as a utility token within the ecosystem, granting access to certain Zelene products, services, and features, without its acquisition implying any ownership stake or conferring any rights to revenue, profits, or assets of any kind.

This white paper presents Zelene's mission and vision, its architecture, the utility of ZEL, the tokenomics model, the technological infrastructure, the main risks, and the compliance principles considered for the development of the ecosystem.

02

ZELENE'S **PHILOSOPHY**

Have you ever wondered what would happen if blockchain technology were no longer viewed solely as a speculative asset and began to be used as a real tool in our daily lives to generate value?

Zelene was born from that question.

We believe that blockchain has demonstrated its ability to create global markets, digital assets, and new forms of economic interaction. However, a large portion of its development has also been bogged down by tokens created solely for speculative purposes, digital collections without a clear use case, applications that replicate existing solutions, and products that integrate blockchain without a real need for it.

At Zelene, we believe that technology does not gain value simply because it is a passing fad, is decentralized, or is built on a blockchain, but rather because of its ability to solve real problems.

03

WHITEPAPER UPDATE

The purpose of this white paper is to present the current status of the project and the planned features of ZEL as of the date of publication; therefore, its content may be updated as changes occur that are considered significant for the Zelene ecosystem, the functionality of its ZEL utility token, its distribution model, or applicable regulations.

During the initial phase of Zelene, community members responsible for documentation will maintain and update the information contained in this white paper, particularly when significant changes, material errors, or other circumstances arise that

could significantly affect the information presented regarding the ZEL token.

04

ZELENE ECOSYSTEM

Zelene is a technology ecosystem with a strong community focus, initiated in 2026, dedicated to developing digital products and services for creators and communities. It integrates content, memberships, subscriptions, tips, and digital experiences to create a direct relationship between creators and audiences. Zelene uses the Solana blockchain, a high-performance blockchain network that enables verifiable digital payments and services, ensuring transparency, efficiency, interoperability, and the reduction of intermediaries.



MISSION

Zelene seeks to develop an accessible and sustainable long-term digital ecosystem that enables creators to publish, monetize, and manage their relationships with their communities more directly, integrating content, memberships, services, and payments through a technological infrastructure designed to offer greater control, transparency, and utility.

VISION

Zelene aims to establish itself as a leading digital ecosystem for creators and communities, with the ability to integrate blockchain technology in a transparent and accessible way, and to evolve through products and services tailored to the real needs of its users, while upholding the principles of control, privacy, transparency, and scalability.



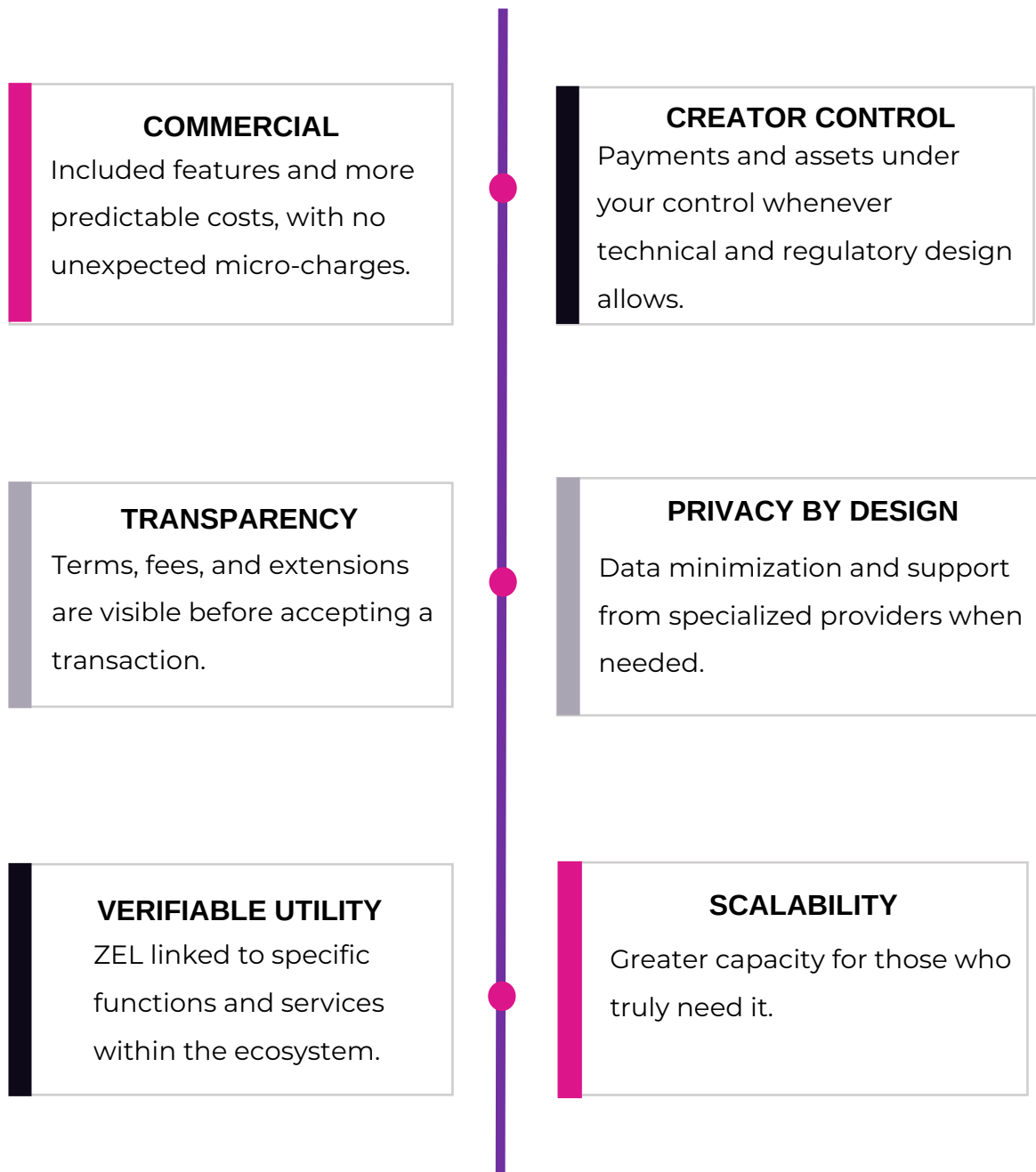
CHALLENGES OF THE **CURRENT** ECOSYSTEM

Digital creators need to generate revenue from their audiences without turning technology management, payments, content distribution, and community engagement into a collection of disconnected tools. With this in mind, Zelene seeks to reduce this fragmentation and offer a cohesive experience where creators can publish content, collect payments, manage members, and expand their capabilities as they grow.

VALUE PROPOSITION

Zelene is designed to bring together content, memberships, subscriptions, tips, experiences, and services on a single platform so that creators can build their communities and monetize their work while having greater control over their revenue and their relationship

with their audience. Its model combines a simple user experience with scalable technological infrastructure, using blockchain as a functional layer to enable verifiable digital payments and services through a non-custodial approach that keeps revenue under the creator's control.



ECOSYSTEM MODEL



CREATE

Publication, free or exclusive content, memberships, individual purchases, and experiences.

CONNECT

Followers, subscribers, messaging, segmentation, community, and tools to strengthen relationships.

EARN

Payments and fund distribution with an architecture designed to reduce intermediaries and unnecessary custody.

ZELENE PLANS

Zelene plans to offer two options designed to meet the different needs of creators. One of these plans is Zelene Creator, which provides access to the platform's essential features, while Zelene Pro expands these capabilities with additional tools, resources, and benefits for those seeking a more advanced experience.

ZELENE

CREATOR

A basic plan designed for creators who want to use the platform's core features.

- ✓ No mandatory monthly fee
- ✓ Standard commission
- ✓ Essential tools
- ✓ Basic capacity included
- ✓ Basic analytics
- ✓ Standard support
- ✓ Available Add-ons

ZELENE

PRO

An advanced plan designed for creators who need more capacity and professional tools.

- ✓ Subscription payable with ZEL
- ✓ Most favorable commission rate
- ✓ Advanced tools
- ✓ Increased capacity included
- ✓ Advanced analytics
- ✓ Priority support
- ✓ Upgrades available

05

ZEL TOKEN

ZEL is the utility token of the Zelene ecosystem, built on the Solana network using the SPL standard, as Solana has the capacity to process transactions quickly and at significantly lower costs—features well-suited for the digital payments and transactions envisioned within the platform.



Token Standard: Solana SPL Token

Symbol: ZEL

Maximum supply: 200,000,000 ZEL

Official mint:

[CmWHE76Ap92zCBmqXuVaxdKnCej3Bd79uaco4oBADT47](https://solscan.io/address/CmWHE76Ap92zCBmqXuVaxdKnCej3Bd79uaco4oBADT47)



SCOPE AND LIMITATIONS

Zelene seeks to clearly define what ZEL is, what its scope is, and what rights are not associated with its ownership, so that anyone can understand its utility and distinguish it from shares, financial instruments, or other forms of corporate ownership, without prejudice to the obligations arising from current regulations.

1. ZEL does not represent shares, equity interests, or ownership rights in entities that are currently or may in the future be linked to the Zelene ecosystem.
2. Holding ZEL does not confer any rights to dividends, profits, revenue, commissions, or benefits generated by the ecosystem or by entities related to it.
3. The token does not constitute a debt instrument, does not generate interest, and does not include a right to redemption at a predetermined value in official currency, USDC, SOL, or other assets.
4. ZEL does not include a contractual right of repurchase or a mechanism guaranteeing its conversion to a specific value.

5. Purchasing ZEL does not confer corporate rights of administration, management, representation, or control over entities linked to the ecosystem.
6. Future participation in Zelene DAO will be subject to the governance rules, mechanisms, and procedures established for that system. Participation in community governance does not, in and of itself, confer corporate rights over a legal entity.
7. Holding the token does not constitute ownership of Zelene, the Zelene Platform, the Zelene Network, Zelene Labs, or their trademarks, technology, infrastructure, source code, products, services, or intellectual property.
8. The features and services associated with the token may evolve in line with the technical and community development of the ecosystem; therefore, certain features may be modified, expanded, replaced, or become unavailable.
9. The existence of the token does not imply a guarantee of listing, liquidity, market volume, price, value stability, or profitability.
10. ZEL is not designed to maintain a 1:1 peg with USDC, SOL, official currencies, or other assets.
11. Its availability, distribution, and use may be subject to legal, regulatory, technical, operational, or geographic restrictions, as applicable.

Zelene will seek to maintain public and up-to-date information about ZEL, its features, distribution, and key risks. Relevant changes will be communicated through official channels, and technically feasible measures will be evaluated based on the nature of the event and existing governance mechanisms.

MAXIMUM SUPPLY

The total issued and maximum supply of ZEL is 200,000,000 tokens issued on the Solana network. Upon completion of the issuance, the mint authority was permanently revoked, eliminating the possibility of creating new units of the token.



EXPRESS NO-BURN POLICY

Zelene is committed to the organic growth of its community and the use of ZEL; therefore, it does not provide for any official mechanisms for burning, buybacks, or artificial reduction of the token supply. Its community-driven model prioritizes the utility and actual use of the token within the ecosystem, avoiding reliance on mechanisms designed to create artificial scarcity or expectations of appreciation.

TECHNICAL CLARIFICATIONS

Solana's SPL standard allows a holder to voluntarily destroy tokens under their control. Therefore, any such action taken individually by users or third parties is independent of the initial contributors to the Zelene ecosystem and of ZEL's official policy; as such, it does not constitute—nor may it be presented as—part of the project's economic or monetary policy.

MINTING AUTHORITY

ZEL has a maximum and definitive supply of 200,000,000 ZEL. The initial issuance has been completed, and no additional units may be created, as the token's minting authority has been permanently revoked, eliminating the ability to mint new ZEL; therefore, the maximum supply is technically limited to the 200,000,000 ZEL initially issued.

FREEZE AUTHORITY

ZEL's freeze authority has been revoked, and there is no authority empowered to freeze token accounts; therefore, no contributor, governance body, or third party can block transfers using this mechanism.

A large, stylized cursive logo for 'Zelene' in a light pink color, centered on the page.

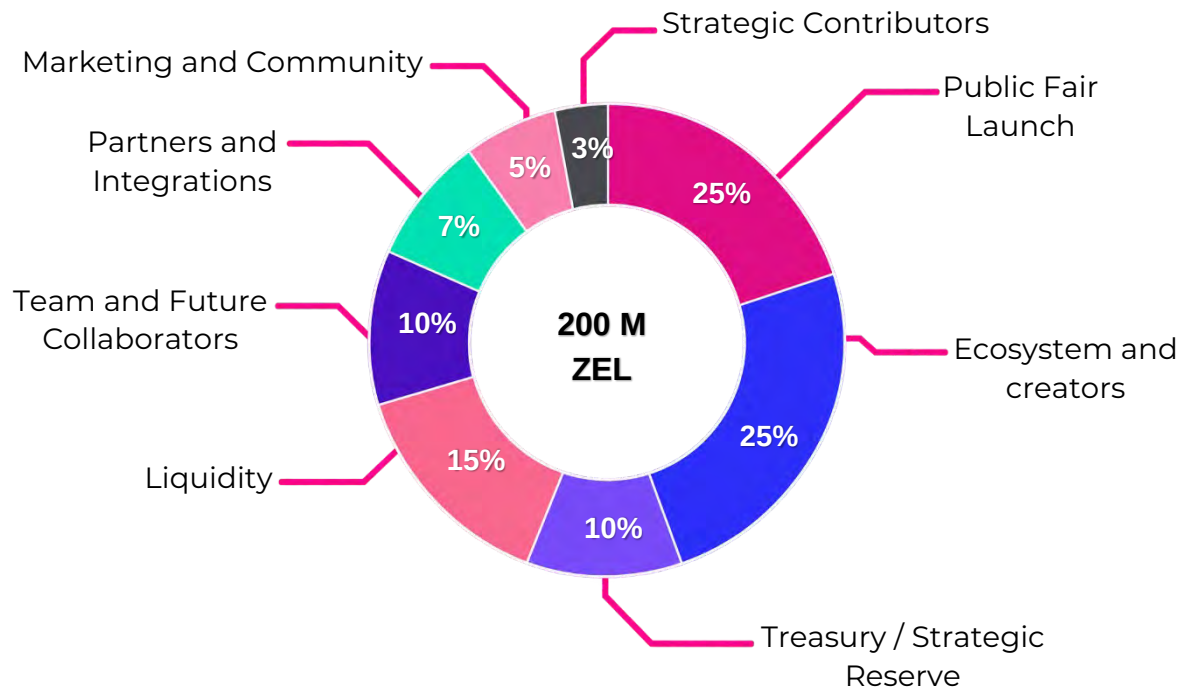
TREASURY MANAGEMENT, MULTISIG CONTROL, AND VESTING

ZEL allocations designated for treasury, ecosystem and creators, marketing and community, partners and integrations, and liquidity will initially be managed through shared authorization (multisig), with the goal of gradually transferring the corresponding reserves to Zelene DAO's governance mechanisms.

Allocations intended for the team, contributors, or advisors will be subject to vesting mechanisms, temporary locks, or gradual release, in accordance with the conditions established for each category.

The goal of implementing these controls is to reduce reliance on a single private key, improve the traceability of treasury transactions, and establish more orderly management of the ecosystem's reserves, particularly in the long term.

DISTRIBUTION AND ALLOCATIONS



FAIR LAUNCH

The ZEL Fair Launch will be conducted through Meteora DAMM v2 and Alpha Vault FCFS, using the ZEL/USDC pair and allocating up to 25% of the token's maximum supply to its public distribution.

The participation conditions, dates, fees, token unlock schedules, and liquidity management arrangements will be published on Zelene's official website (zelene.org) before the Fair Launch begins.

50,000,000 ZEL

25%

of the maximum ZEL supply is allocated to the Fair Launch.



ZEL/USDC launch pair.



The dates, initial price, fees, token unlock schedule, and all other Fair Launch terms and conditions will be published on zelene.org before the Fair Launch begins.



VESTING AND UNLOCKING

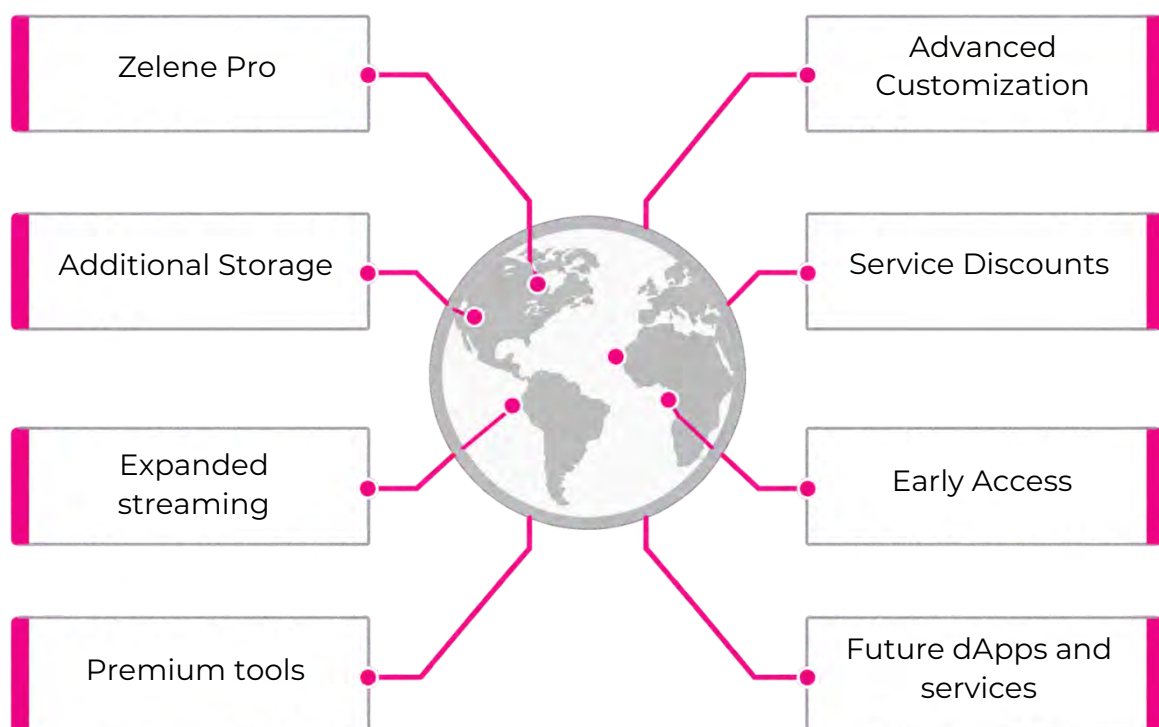
Category	Allocation	Launch	Month 3	Month 6	Month 9	Month 12	Month 24	Month 36	Month 48
Public Fair Launch	50 M	100%*	100%	100%	100%	100%	100%	100%	100%
Liquidity	30 M	40%	40%	40%	40%	50%	75%	100%	100%
Ecosystem and Creators	50 M	5%	10%	15%	20%	25%	50%	75%	100%
Treasury / Strategic Reserve	20 M	0%	0%	0%	0%	10%	40%	70%	100%
Team and Future contributors	20 M	0%	0%	0%	0%	0%	33.3%	66.7%	100%
Partners and Integrations	14 M	0%	0%	0%	0%	10%	40%	70%	100%
Marketing and Community	10 M	10%	20%	30%	40%	50%	70%	85%	100%
Strategic Contributors	6 M	0%	0%	0%	0%	0%	33.3%	66.7%	100%

NOTE: The percentages indicate the maximum cumulative amount unlocked for each allocation in each period. Unlocked tokens do not necessarily form part of the circulating supply, as their entry into circulation will depend on their actual distribution or use.

1. **Public Fair Launch:** Refers to the tokens allocated to the initial public distribution of ZEL through Meteora DAMM v2 and Alpha Vault FCFS. Claiming ZEL acquired through Alpha Vault will be subject to the unlock schedule published on Zelene's official website before the Fair Launch begins.
2. **Liquidity:** Reserve intended to provide and expand ZEL liquidity in decentralized markets.
3. **Ecosystem and Creators:** Tokens allocated to incentivize participation, adoption, and activity by creators and users within Zelene.

4. **Treasury / Strategic Reserve:** A strategic reserve intended for future needs, growth, and the sustainability of the ecosystem.
5. **Team and Future Contributors:** Allocation intended for the development team and future project members, subject to vesting.
6. **Partners and integrations:** Tokens reserved for partnerships and collaborations that add value to the ecosystem.
7. **Marketing and community:** Resources allocated to community growth, campaigns, activities, and the adoption of Zelene.
8. **Strategic Contributors:** Allocation for individuals or organizations that contribute knowledge, services, or strategic support to the project's development.

USE CASES



06

ECOSYSTEM ECONOMY

Zelene's economic model is designed to finance its operations and development primarily through the use of its products and services; therefore, the revenue or commissions generated by the ecosystem will be managed through treasury wallets and shared control, with a gradual transition to Zelene DAO.

ZEL'S ECONOMIC INDEPENDENCE

Zelene's planned economic model is designed not to rely on the appreciation of ZEL to sustain its operations, prioritizing revenue derived from services and actual activity within the ecosystem.

NON-CUSTODIAL PAYMENTS

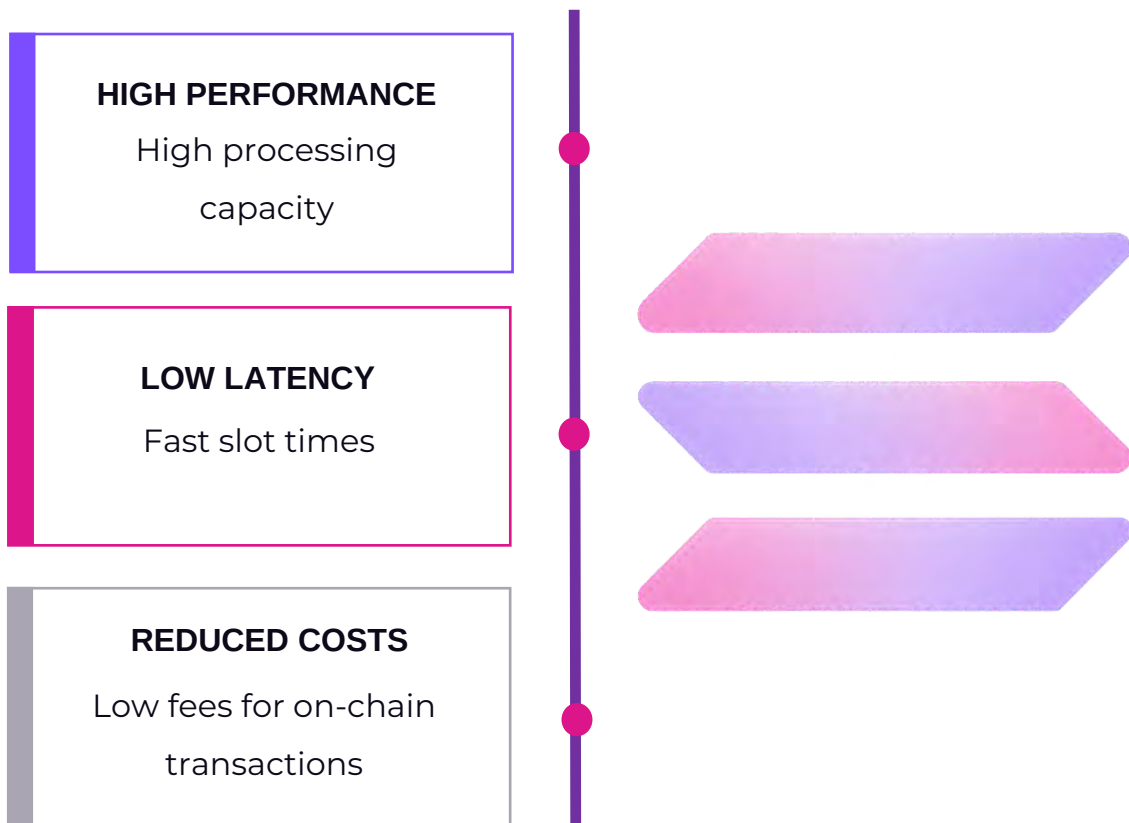
Zelene will prioritize non-custodial payments, allowing funds from memberships, content, tips, and other services to be transferred directly between parties, without Zelene taking custody of creators' earnings. Transactions may be subject to network fees or third-party charges.

UTILITY OF ZEL

Zelene does not initially plan to offer a staking program for ZEL, as the token is designed to prioritize its use within the ecosystem—through access to and payment for products, services, and features—rather than relying on speculative incentives or rewards for holding tokens.

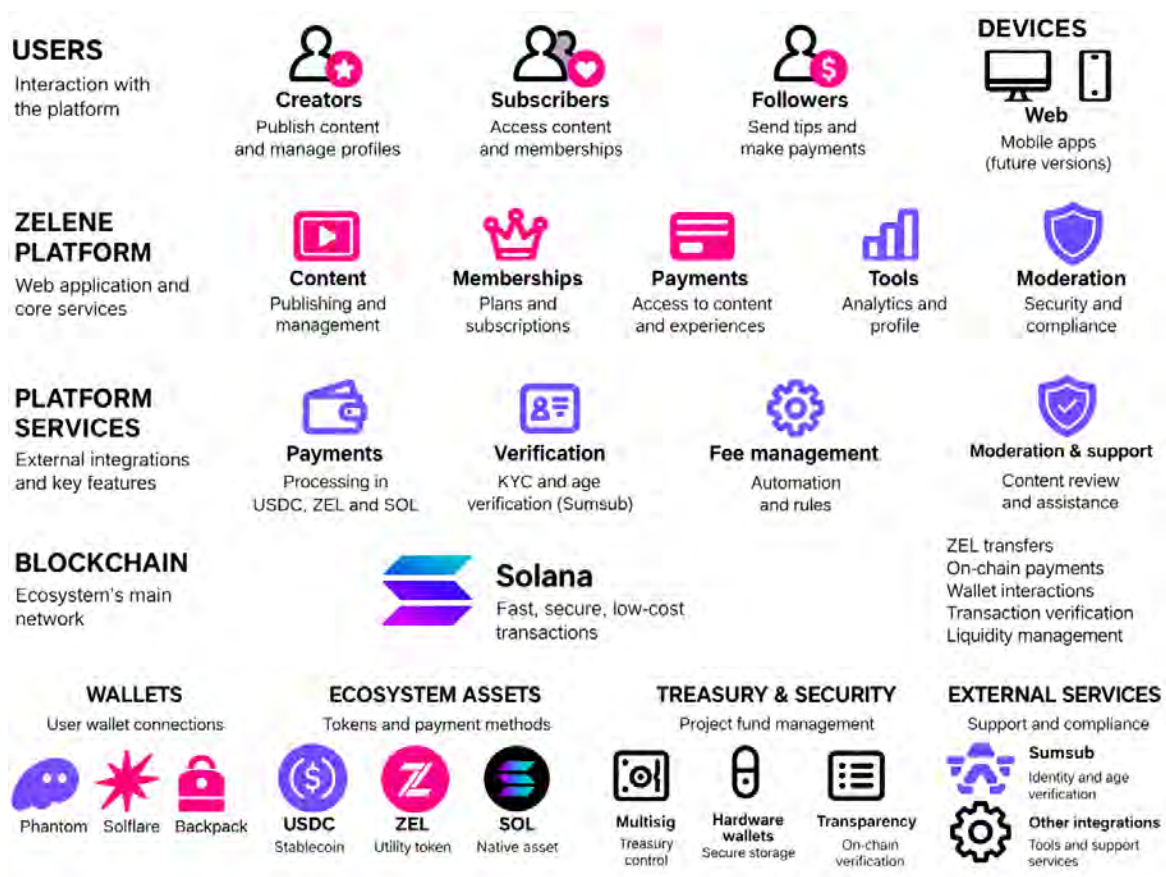
SOLANA TECHNOLOGY AND NETWORK

ZEL operates on the Solana network under the SPL Token standard, whose infrastructure enables verifiable, fast on-chain transfers and transactions with low network costs.



ZELENE ARCHITECTURE

Zelene's modular architecture allows for the gradual integration of new services. Blockchain operations are expected to run on Solana via compatible wallets, prioritizing a non-custodial model, while external identity, storage, and integration services can evolve alongside the platform.



ON-CHAIN TRANSPARENCY

Blockchain transactions conducted through Zelene can be verified directly on the Solana network using any block explorer, such as Solana Explorer or Solscan. Users can view on-chain payments and transfers via public block explorers, providing greater traceability and transparency to ecosystem transactions.

TECHNOLOGICAL RISKS

1. Vulnerabilities, errors, or failures in smart contracts, blockchain programs, wallets, APIs, integrations, and other software components.
2. Congestion, interruptions, updates, or changes to blockchain networks and technology services.
3. Failures or temporary unavailability of infrastructure, RPC, CDN, hosting, and storage.

4. Dependence on third-party providers, protocols, and integrations.
5. Risks associated with administrative permissions, updates, and control mechanisms.

RISKS TO THE USER

1. Loss, theft, or exposure of private keys, recovery phrases, credentials, or devices used to access digital assets.
2. Sending assets to incorrect addresses, incompatible networks, or unverified destinations. Some blockchain transactions may be irreversible once confirmed.
3. Approving malicious transactions or granting unsafe permissions through a wallet, potentially compromising the user's digital assets.
4. Access to cloned sites, fraudulent links, fake profiles, or channels impersonating Zelene.
5. Purchasing or interacting with counterfeit tokens that fraudulently use the ZEL name, symbol, or image.
6. Account compromise due to weak passwords, insecure devices, malware, unauthorized access, or other poor security practices.

7. Errors when connecting wallets, making payments, selecting networks, or interacting with external applications and services linked to the ecosystem.
8. Reliance on third-party services, wallets, or applications whose terms of use, security, or operation are beyond Zelene's direct control.

FINANCIAL AND OPERATIONAL RISKS

1. The market price of ZEL may experience significant fluctuations as a result of supply, demand, and general market conditions.
2. Available liquidity may be limited, especially during the early stages of the ecosystem, which could affect the purchase or sale of ZEL.
3. There is no guarantee of listing on centralized exchanges (CEXs) or on markets other than those initially anticipated.
4. The demand for and use of ZEL will depend, among other factors, on the development, adoption, and actual use of the ecosystem's products and services.

5. Zelene's roadmap, planned features, and development timelines may change as the project evolves, or due to technical requirements or market conditions.
6. Economic, regulatory, or market conditions may affect the availability of certain products, services, or features in some jurisdictions.
7. The market value of ZEL may decline significantly, potentially resulting in a total loss of the value paid for its acquisition.

ECOSYSTEM SECURITY

1. Use of dedicated wallets, hardware wallets, and multi-signature schemes for critical operations and ecosystem asset management.
2. Protection of accounts, sessions, credentials, and permissions within the platform.
3. Encryption of communications and measures designed to protect sensitive information.
4. Activity monitoring and mechanisms to identify anomalous access, transactions, or behavior.

5. A non-custodial model designed so that Zelene does not store or control users' private keys
6. Review of blockchain programs, integrations, and critical components prior to their incorporation into the ecosystem.
7. Backups, redundancy, and incident response procedures for services under Zelene's control.

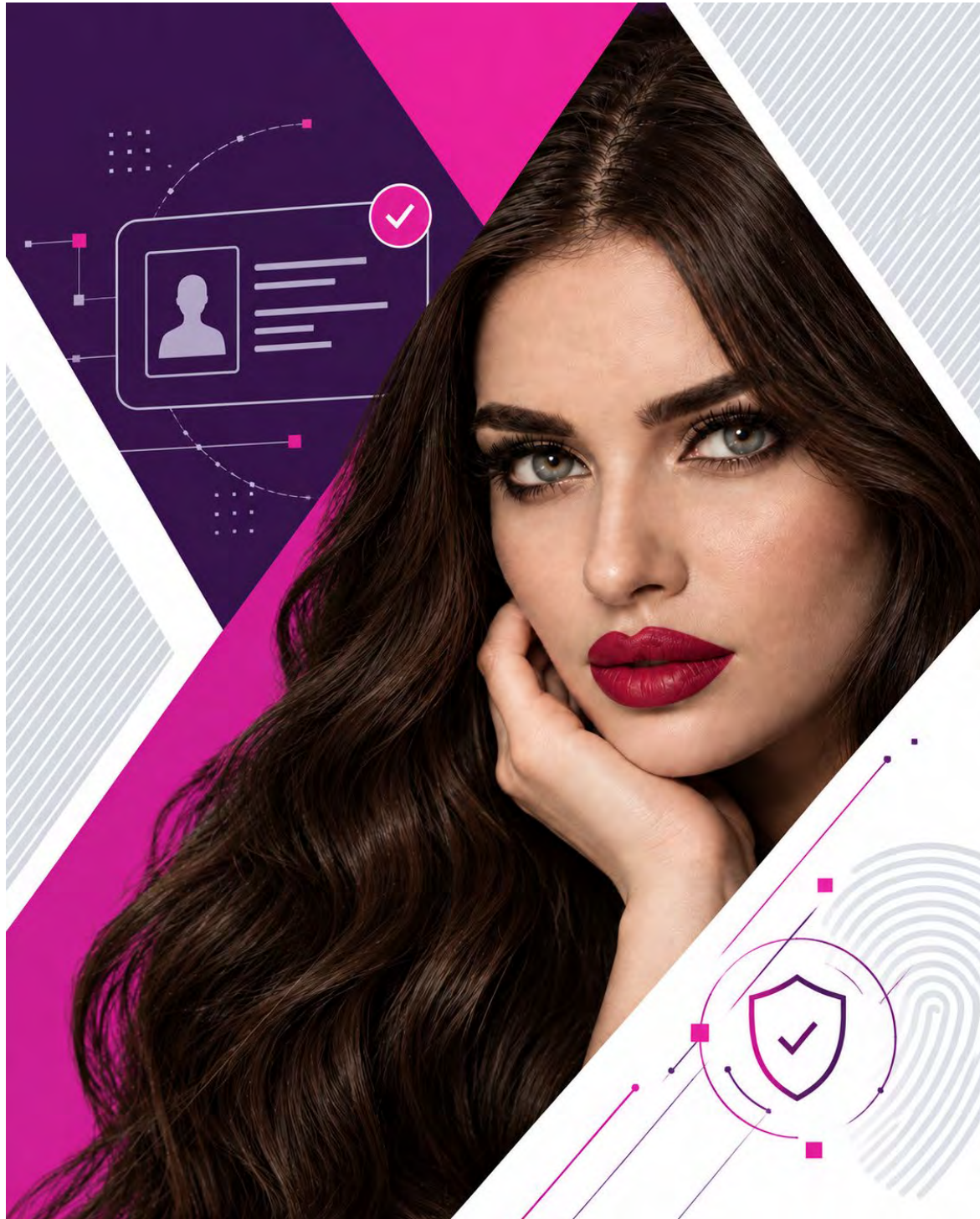
08

IDENTITY AND COMPLIANCE

During the initial phase, the staff members responsible for each service will apply data minimization principles and retain only the information necessary for the corresponding functions, services, and obligations. When identity verification, age verification, or other controls are required, specialized providers may be used.

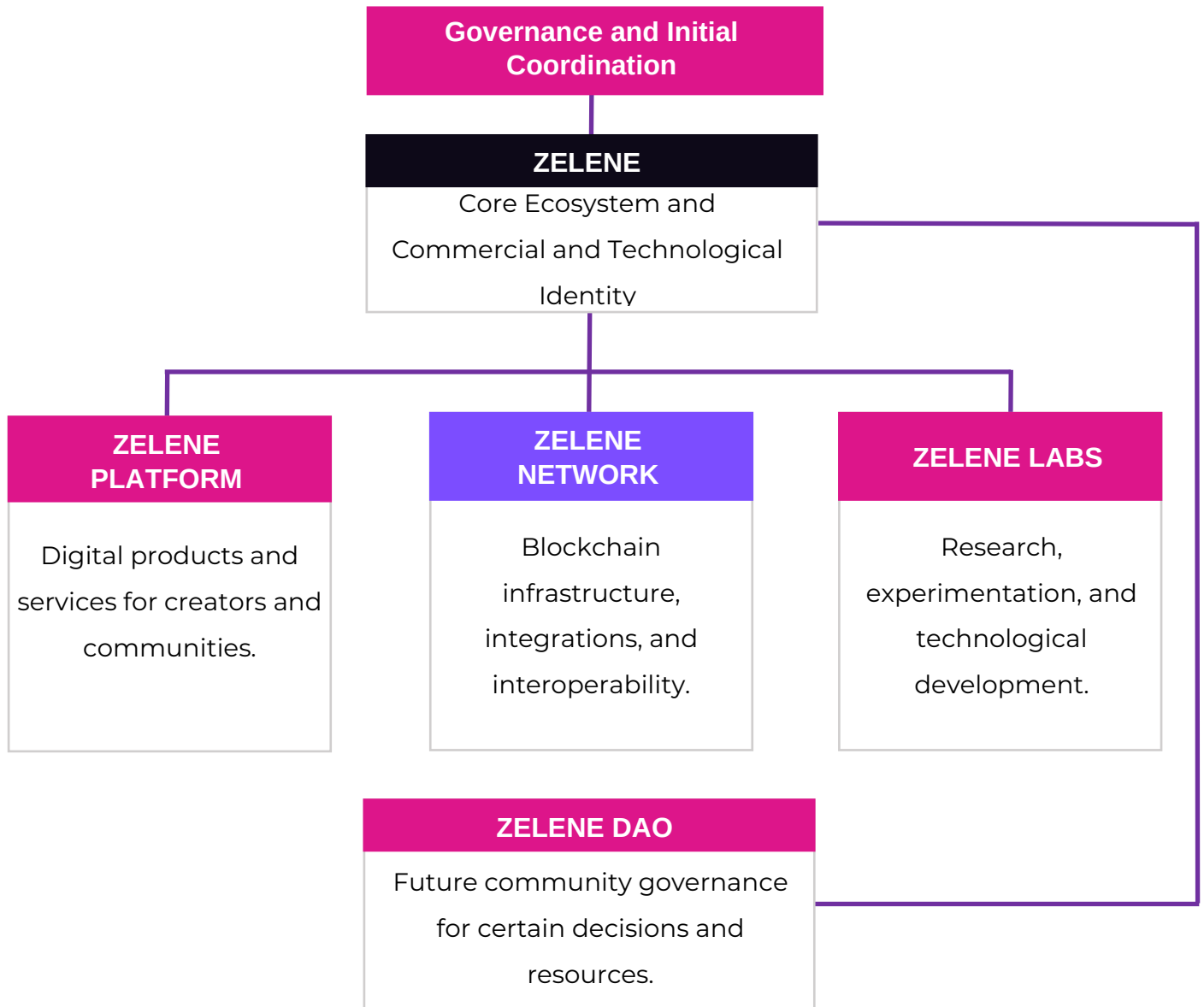
Measures for fraud prevention, sanctions, AML/CFT, geographic restrictions, consumer protection, and other applicable obligations will

be implemented in accordance with the specific activity, the jurisdictions involved, and the services offered.



09

GOVERNANCE



1. **Initial Governance and Coordination:** This refers to the initial group responsible for coordinating the development of the ecosystem, the Fair Launch, treasury management, and operational decisions during the early stages of Zelene through shared control mechanisms.
2. **Core Ecosystem:** Zelene is the core ecosystem and the technological and commercial identity under which its products, services, infrastructure, research initiatives, and communities are integrated.
3. **Zelene Platform:** It serves to bring together digital products and services geared toward creators and communities, including content, memberships, subscriptions, payments, digital experiences, and other tools for interaction and monetization.
4. **Zelene Network:** This encompasses initiatives related to blockchain infrastructure, decentralized integrations, interoperability, on-chain tools, and future technological developments linked to the network and the use of ZEL.
5. **Zelene Labs:** This is the division dedicated to research, experimentation, and development of new technologies, decentralized applications, and products that can be progressively integrated into the ecosystem.
6. **Zelene DAO:** Represents the community governance model designed to gradually transfer certain decisions and resources from the ecosystem to the community. In the future, the DAO

may evaluate and approve the creation or adoption of a supporting legal entity when necessary.

10

ROADMAP

	2026	2027				2028				2029+
	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Long Term
Product Development	INITIAL PHASE	PHASE 01								
Validation and Launch				PHASE 02	PHASE 03					
Platform and Experience						PHASE 04		PHASE 05		
Creator Growth									PHASE 06	
Ecosystem and Expansion										PHASE 07
										PHASE 08
										PHASE 09

- In development
- Planned / validation
- Future Vision

1. **Initial Phase:** Defining Zelene's architecture, technical design, core infrastructure, initial wallet integration, development planning, and preparation for the ZEL Fair Launch.
2. **Phase 01:** Development of the platform's core, including the backend, accounts, profiles, posts, storage, and basic content management.
3. **Phase 02:** Integration of non-custodial payments via Solana, incorporation of USDC, SOL, and ZEL, and testing in test environments.
4. **Phase 03:** Strengthening security, permission control, content protection, multimedia infrastructure, and internal technical validation.
5. **Phase 04:** Launch of a closed beta with selected creators and users to test the platform under real-world conditions and fix bugs.
6. **Phase 05:** External audits, bug fixes, system optimization, scalability improvements, and the public launch of Zelene.
7. **Phase 06:** Expansion of tools for creators, incorporation of analytics, new monetization options, and user experience improvements.
8. **Phase 07:** Expansion of the Zelene Network through new integrations, blockchain tools, interoperability, and infrastructure development.

9. **Phase 08:** Progressive evolution of Zelene DAO and expansion of community participation in certain ecosystem decisions.
10. **Phase 09:** Development of Zelene Labs as a space for research, experimentation, and the creation of new applications, products, and technologies.

11

OFFICIAL INFORMATION ABOUT ZELENE

Organizational model: Community project

Planned Governance: Zelene DAO

Official Website: zelene.org

Interactive Prototype: zelene.app

Token: ZEL

Network: Solana

Official Mint

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X	https://x.com/zeleneofficial
Telegram	https://t.me/zeleneofficial
GitHub	https://github.com/zeleneofficial
YouTube	https://www.youtube.com/@zeleneofficial
Email:	zeleneofficial@zelene.org